

3D PRINTING AND INCREASING ACCESS TO  
HEALTHCARE

---

TRENDS, TECHNOLOGIES,  
AND OUTLOOK

# SMARTTECH – WHO ARE WE?

---

## About SmarTech Markets Publishing

- Specialized Industry Analysis – Additive Manufacturing is Our Foundation
- Purpose built industry market models and forecasting methodologies
- Solving the critical business development, strategic, and evolutionary challenges emerging from the industry today

# SMARTTECH - WHO DO WE SERVE?

80+ Clients Served

## Industry Pioneers



## Global Technology Leaders



## Critical Suppliers



## Users and Developers



How We Serve

## Vertical Deep Dive Market Reports

- Automotive, Aerospace, Medical, and many more
- Exploring applications, strategies, supply chain analysis, adoption and penetration, etc.
- Valuation of opportunities by hardware, materials, software, and services

## Critical Market Databases

- Global or regional unit sales by technology
- Install base data by technology
- Modeling of deep metrics – utilization, material costing, part volumes, technology die out, etc
- Historical and forecasted data

## Customized Research Reports

- Client specific needs and parameters
- Insider interview database and insight collection
- Planning and strategy for specific products or business units

## Ongoing Monthly Advisory Services

- Monthly reports and continually updated forecast data
- Covering markets by primary segmentations – metals, polymers, etc

# AGENDA

---

- ▶ Why is AM/3DP such a powerful healthcare technology?
- ▶ Practical examination of how AM/3DP can be applied in healthcare
- ▶ Market acceptance and clinical acceptance factors
- ▶ Future trend outlook and presentation of critical healthcare AM/3DP market data

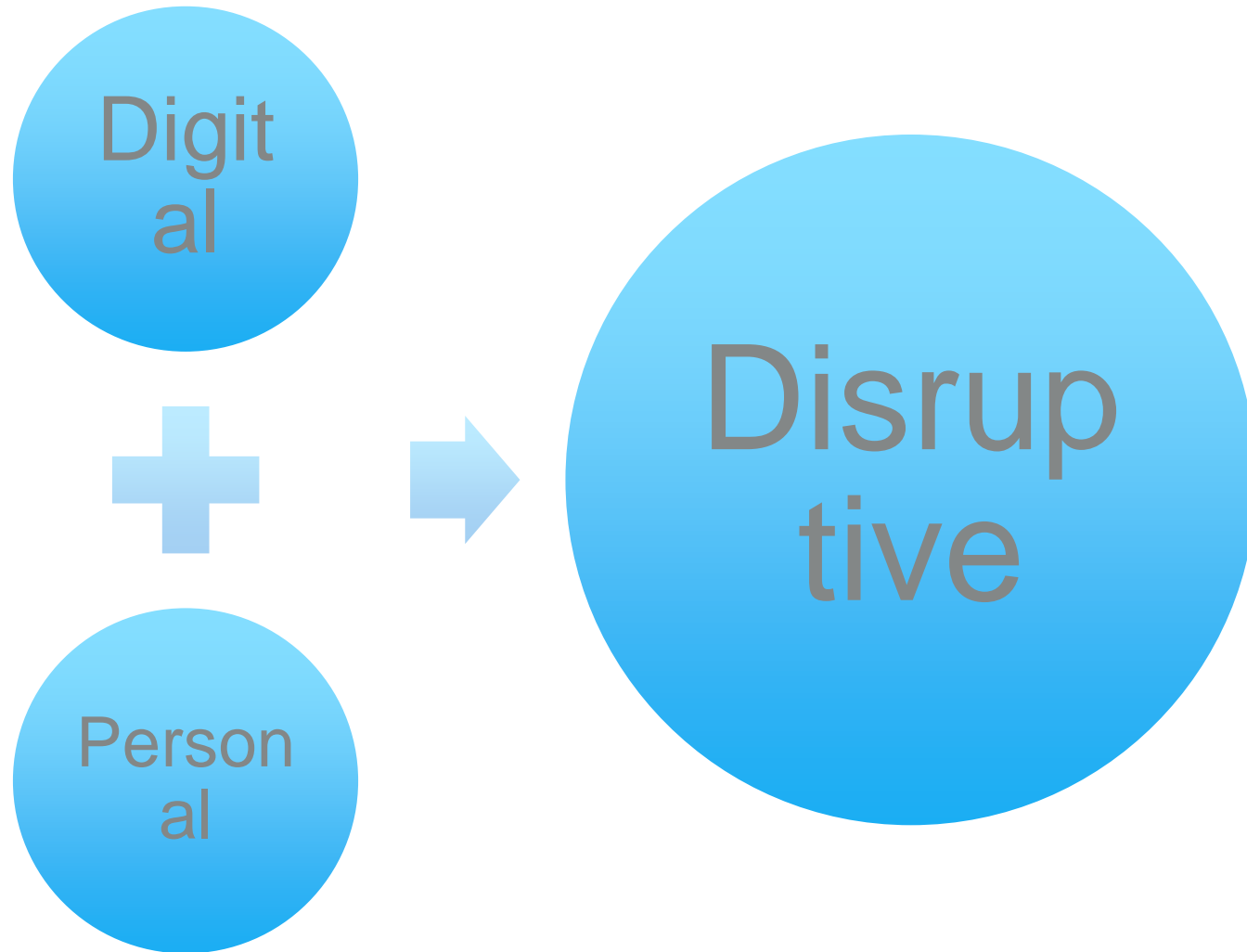
## SECTION ONE

---

# AM/3DP: A POWERFUL HEALTHCARE

# WHAT MAKES AM/3DP TECHNOLOGIES POWERFUL FOR HEALTHCARE?

---



# A TRUE SOLUTION FOR PERSONALIZED HEALTHCARE

---

- ▶ Additive technologies are the only production solution to address personalized healthcare
  
- ▶ A new design paradigm through distribution of mass
- ▶ Multiple approaches to value in manufacturing
  - ▶ Custom shapes
  - ▶ Custom features

# DIGITAL TECHNOLOGIES ENABLE HEALTHCARE EFFICIENCY

---

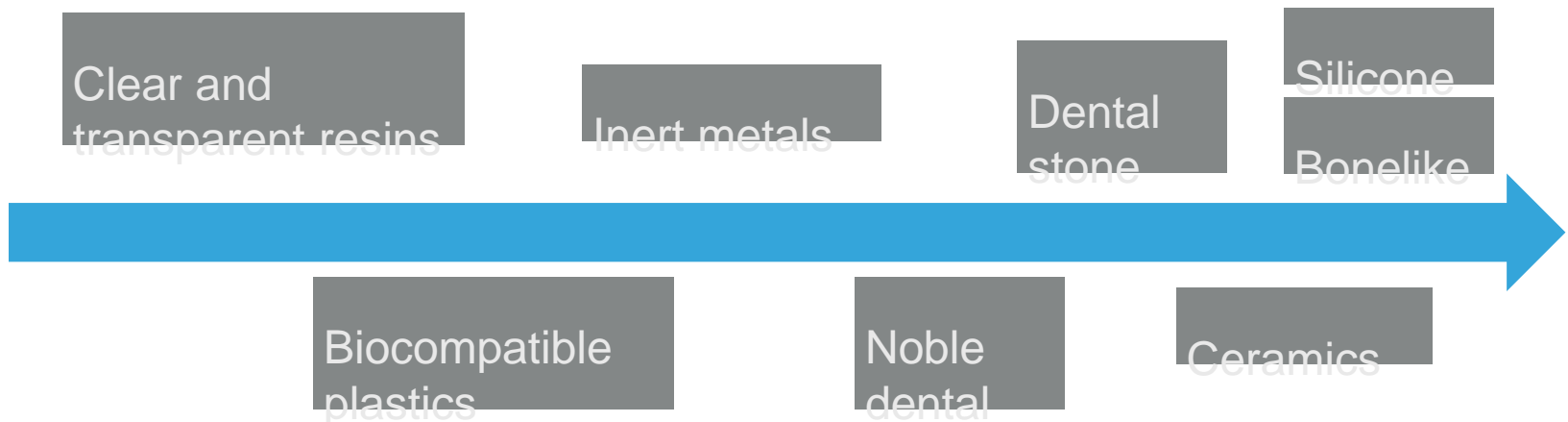
- ▶ 3D printers in the healthcare field are an enabling technology for medical synergy
  
- ▶ Medical imaging
- ▶ Measurement and data capture
- ▶ Useful extensions of medical CAD packages



# VOLUME, SCALABILITY, AND MATERIALS

---

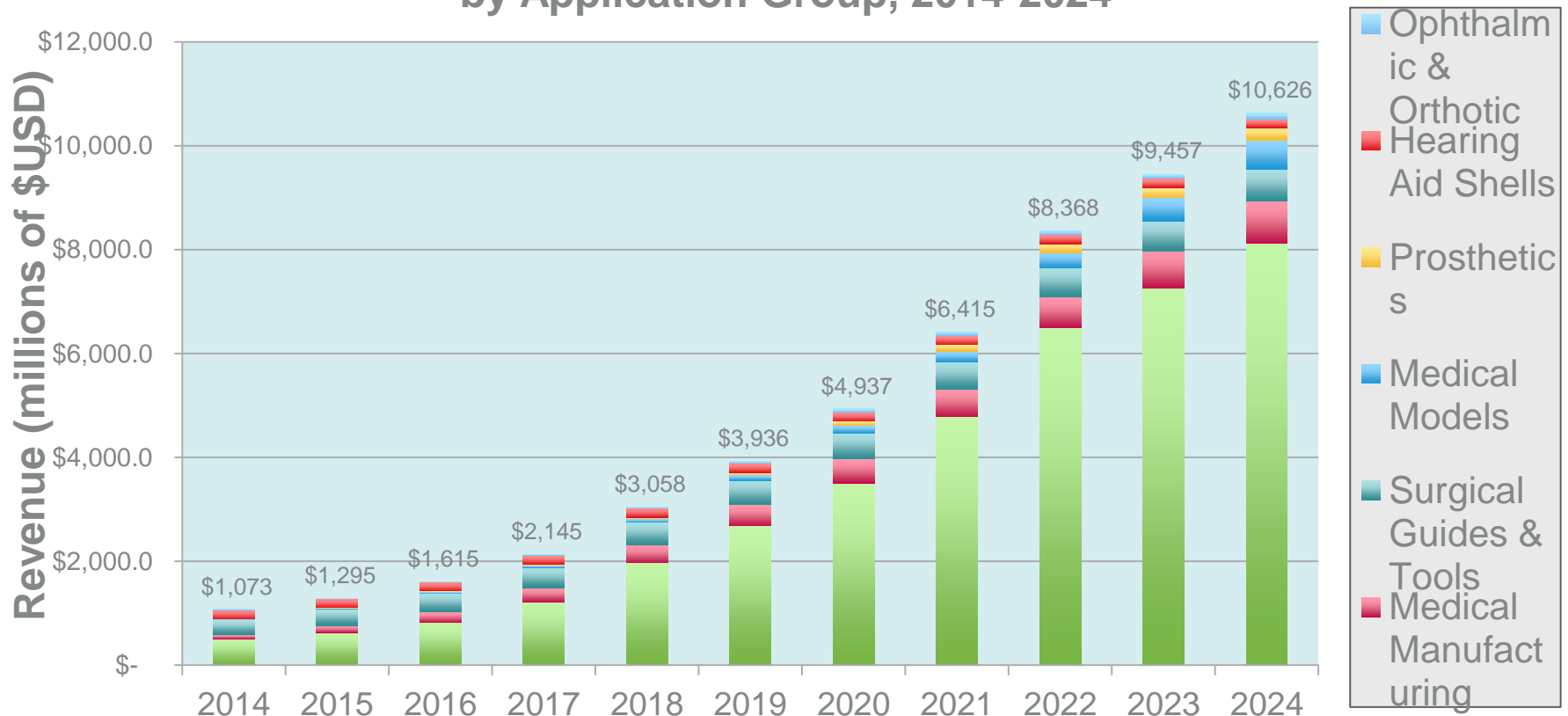
- ▶ Components of the human body are well suited from a volume perspective for 3D printing capabilities
- ▶ Scalability in dentistry, surgical instruments, implants, and more
- ▶ The biggest sector of materials development for available systems are in medical and dental materials



# WHAT DOES THIS TRANSLATE TO?

- ▶ Printed medical components are already generating over \$1B in value annually

Total Projected Market Value of Printed Medical Components, by Application Group, 2014-2024



Source: *3D Printing in Medical Markets 2015*, SmarTech Publishing

## SECTION TWO

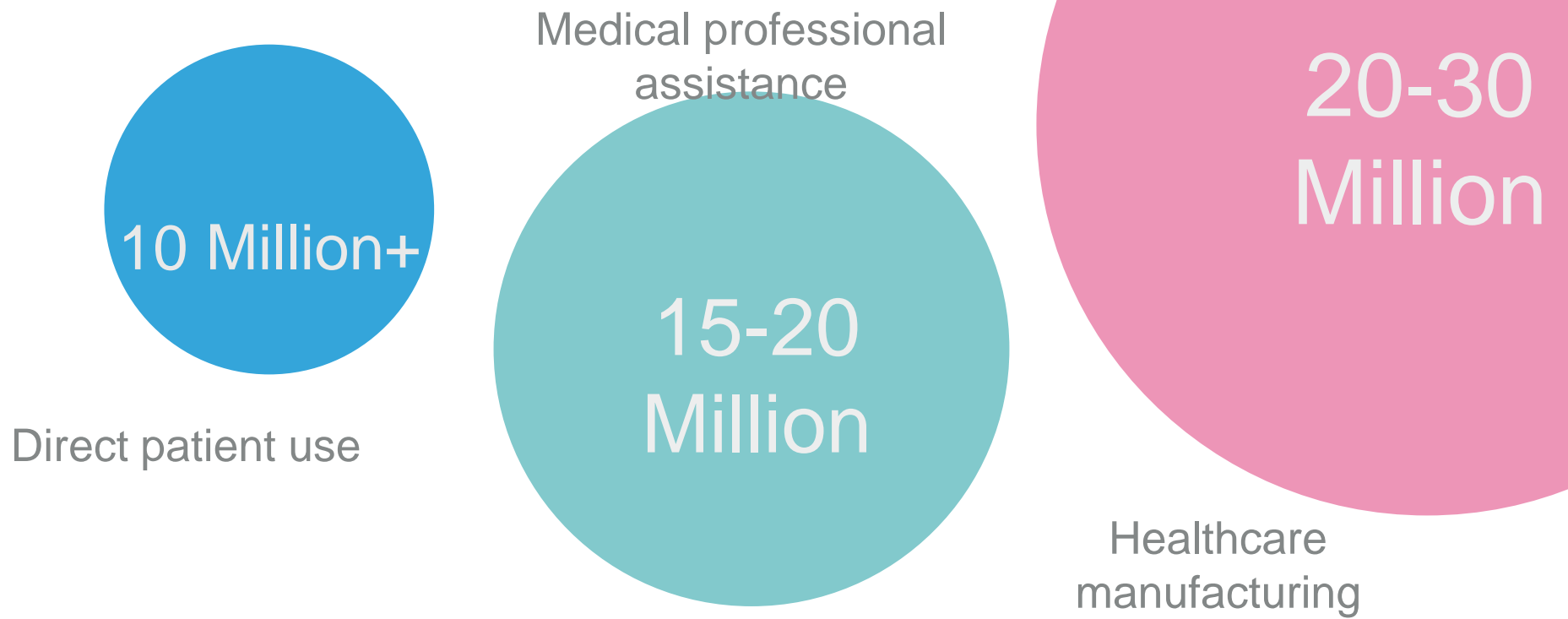
---

# APPLICATION GUIDELINES FOR AM/3DP IN

# HEALTHCARE IS THE MOST DISTRIBUTED USE OF AM/3DP

---

- ▶ Dozens of potential applications are emerging to build onto a significant number of well established and rapidly growing areas of use in healthcare
- ▶ Categorization framework is important for analysis and planning



# TRACKING APPLICATIONS ACROSS

Market	Application Group	Classification	Current Annual Volume	Supporting Technology (Supplier)
Medical/Dental	Medical Models	MPA	10 – 20 million	Photopolymerization / Material Jetting (many)
Medical	Orthopedic Implants	DPU	~60,000	Metal powder bed fusion (Arcam, EOS)
Medical	Hearing Aid Shells	DPU	~6 million	Photopolymerization (3D Systems, Envisiontec)
Dental	Dental Aligner Tools	MM	~27 million	Photopolymerization (3D Systems, Envisiontec)
Dental	Metal Dental Substructures	DPU	~5 million	Metal powder bed fusion (EOS, Concept)
Medical/Dental	Surgical Guides	MPA	1 – 2 million	Photopolymerization / Material Jetting (many)
Medical	Orthotics	DPU	3 to 5 thousand	Polymer powder bed fusion (3D Systems, EOS)

# BREADTH OF APPLICATIONS CREATES COMPLEX PRINT TECHNOLOGY MARKET

---

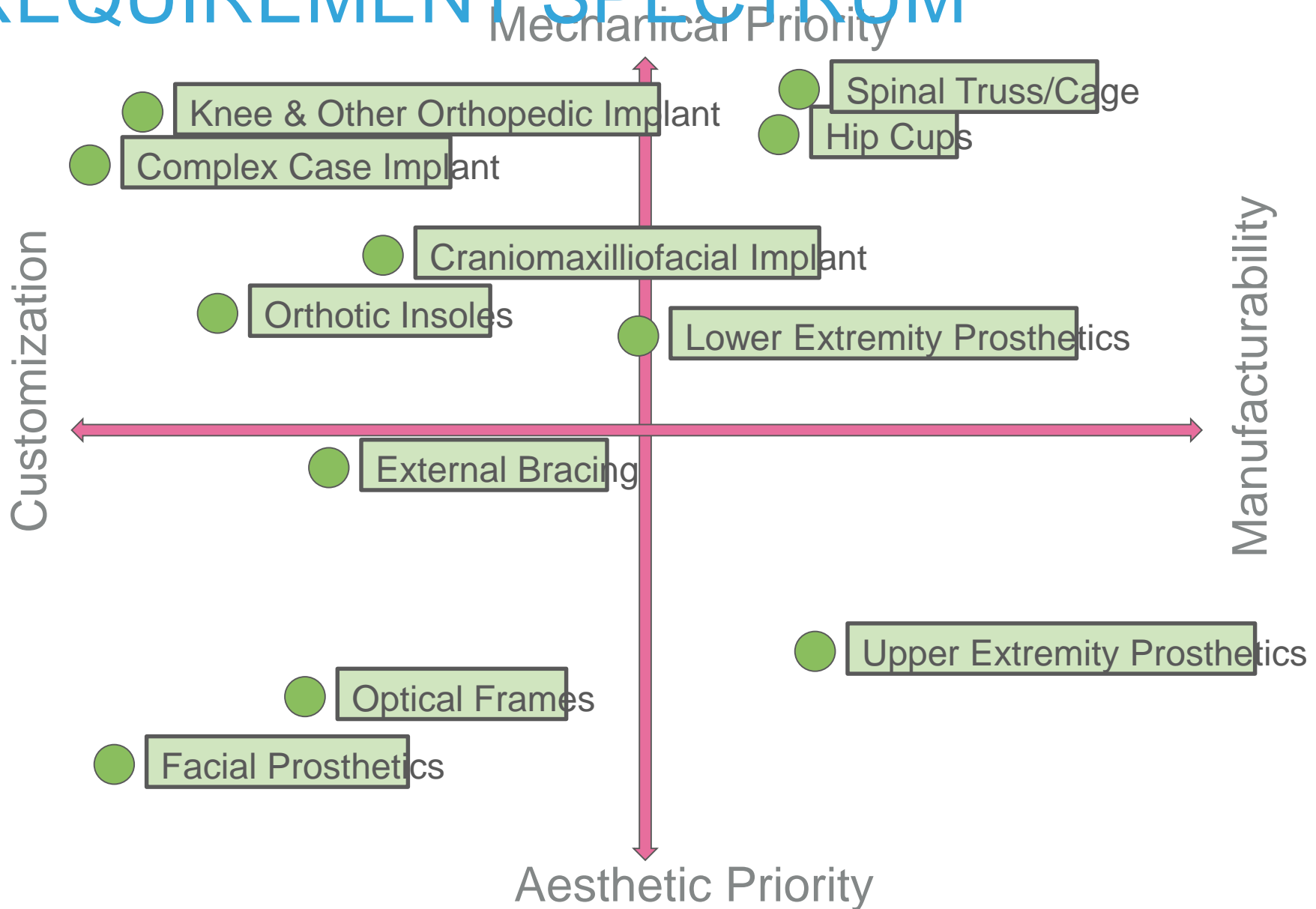
- ▶ Considerations for additive manufacturing solution development becomes complex
- ▶ Clinical requirements, regulatory requirements, and technical requirements
- ▶ A number of new print materials have been developed to expand market potential for existing technologies

# MEDICAL AM/3DP APPLICATION REQUIREMENT SPECTRUM

---

- ▶ Balancing mechanical performance properties with aesthetic properties
- ▶ Also balancing pure customization versus improvements in manufacturability / throughput
- ▶ In some cases these requirements aren't necessarily mutually exclusive

# MEDICAL AM/3DP APPLICATION REQUIREMENT SPECTRUM





## SECTION THREE

---

# GROWTH IN MARKET AND CLINICAL

# TWO TYPES OF ACCEPTANCE FOR HEALTHCARE PRINTING

---

- ▶ Clinical acceptance vs. Commercial acceptance
- ▶ The two are closely linked, but clinical acceptance has not always been a guarantee in the presence of commercial acceptance
- ▶ Clinical acceptance may be catching up to commercial acceptance – but there's plenty more to be done

# MAJOR MILESTONE IN CLINICAL ACCEPTANCE OF AM/3DP

---

- ▶ In May 2016, the FDA released a draft guidance for the additive fabrication of medical devices
- ▶ To date, 85 printed medical devices have been approved by the FDA, but most of these are not 'high risk' devices
- ▶ Approval for printed devices is still a significant challenge for developers of printed healthcare products, however the tides may be turning

# BIG NAMES IN MEDICAL JUMPING INTO AM/3DP

---

- ▶ Q1 2016 FDA Approval – Zimmer Arthrodesis system builds on proven success of Electron Beam Melting in orthopedics



Zimmer “Unite3D”  
System

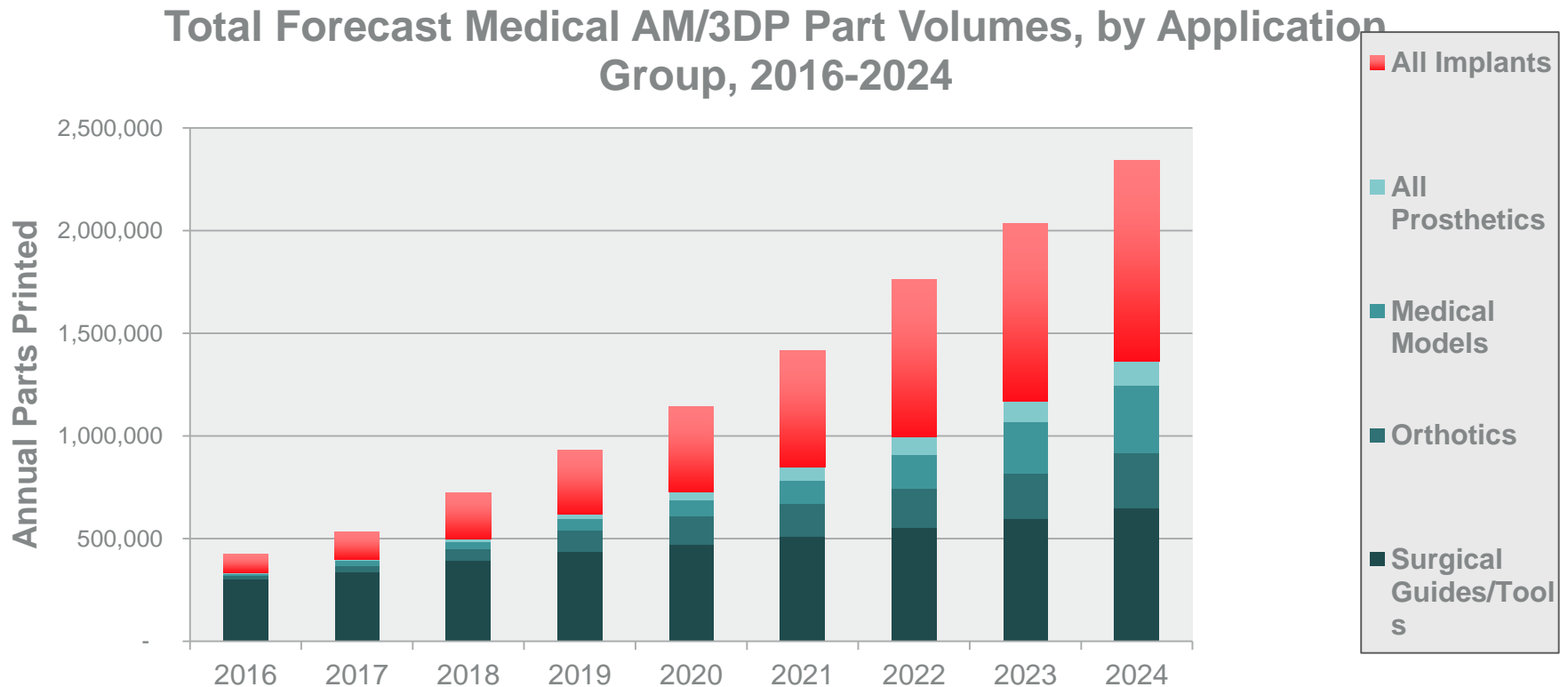
- ▶ Q2 2016 Market release – Stryker Corp



Stryker PL Cage

# NOT JUST ABOUT METAL IMPLANTS

- ▶ Applications are expanding extremely rapidly for modeling, prosthetics, orthotics, and personalized surgery mostly through specialty developers



Source: SmarTech Publishing (Various Reports)

## SECTION FOUR

---

# THE FUTURE OF AM/3DP IN HEALTHCARE

# EXPECTED FUTURE DEVELOPMENT TRENDS

---



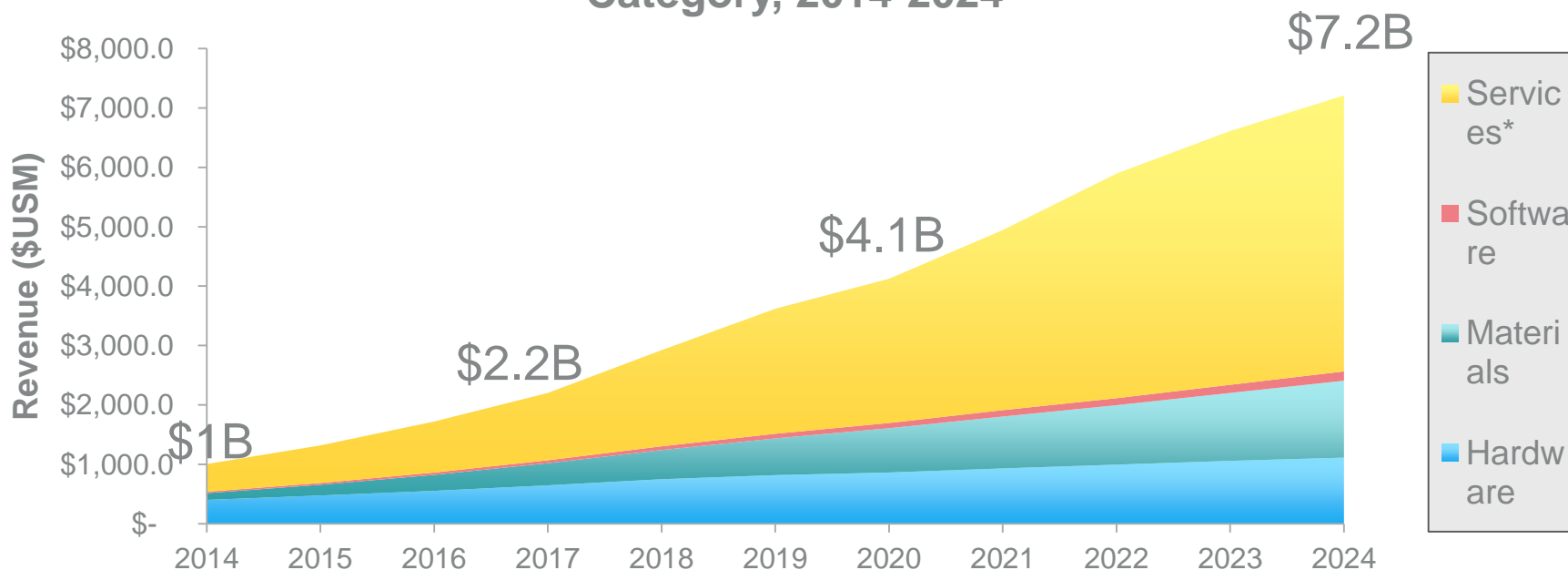
 Large Biotech

 Small & Specialty

# AM/3DP HEALTHCARE MARKET EXPANSION TRENDS

- ▶ Total combined medical/dental opportunities expected to grow 19.6 percent CAGR from today through 2024
- ▶ Services estimation is based on value of applications, key target for next generation healthcare AM/3DP reporting
- ▶ Value of software expected to grow more rapidly in the future

**Total Projected Combined Healthcare AM/3DP Opportunity, by Category, 2014-2024**



Source: SmarTech Publishing (Various Reports)

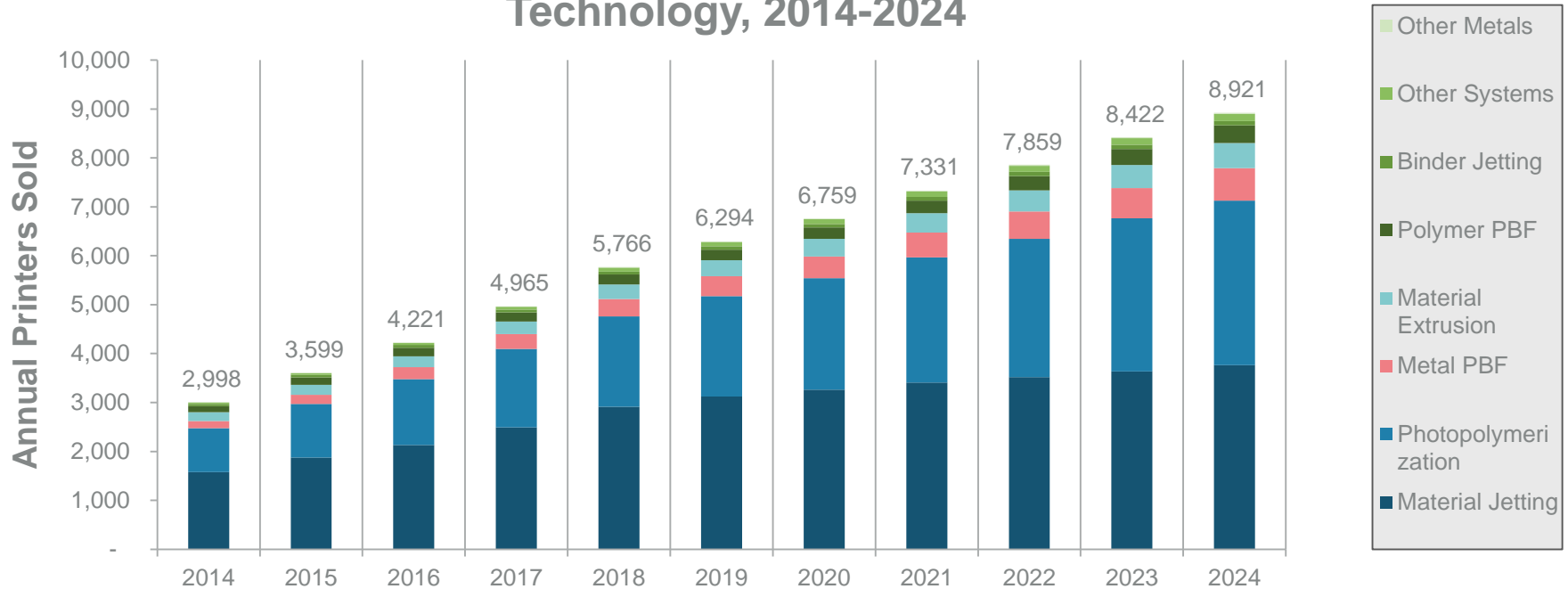


# AM TECHNOLOGIES POWERING HEALTHCARE GROWTH

Significant growth in technologies that can play in both markets (medical + dental) to a high degree

- ▶ Photopolymerization and metal powder bed fusion are the primary candidates
- ▶ Material extrusion, polymer powder bed are particularly strong in certain instances but not as strong in several high volume applications

## Total Projected AM/3DP Unit Shipments (Medical + Dental), by Technology, 2014-2024



# OUR FUTURE AM/3DP HEALTHCARE WORLDVIEW

---

- ▶ Increased access to healthcare is the future for AM/3DP technologies in this field
  
- ▶ We are watching very intently how AM/3DP penetrates primary care environments – dental offices, hospitals, and specialty medical practices
  
- ▶ Historical expectations of labs and service providers being the exclusive users of AM 3DP in healthcare could shift over the next decade

# THANK YOU

---

- ▶ Ask Me Questions: [scott@smartechpublishing.com](mailto:scott@smartechpublishing.com)
- ▶ [www.smartechpublishing.com](http://www.smartechpublishing.com) - 434-872-9008
- ▶ Visit us in the exhibit hall booth 1006
- ▶ Join us for the panel discussion later this afternoon